

## **Memorandum of Understanding (MOU)**

Healthy Choices Restaurant (HCR) designation will be permitted to locally-owned or locally-franchised establishments who apply to the program and successfully meet the following selection criteria:

- A. Participants may not have more than three critical violations on their most recent Department of Business & Professional Regulation food safety and sanitation inspection. Violations that have been "corrected on-site" will not count against the restaurant's qualification for the HCR program. Compliance with this standard is evaluated at the time of the participant's initial application and every two (2) years thereafter.
- B. Participants may not sell or actively promote tobacco products within the establishment.
  - ★ For purposes of this program, the mere presence of an outdoor smoking section that is in compliance with Florida law is not considered "active promotion."
- C. Participants agree to promote the following healthy dining strategies to their guests:
  - 1. Designate at least **two** "healthy choice" meals at each meal service and at least **one** "healthy choice" children's meal if the establishment uses a children's menu.
  - 2. Allow guests to request baked, grilled or steamed versions of fried menu items at no additional cost.
  - 3. Allow guests to substitute at least **one** fruit or vegetable side item that is less than 100 calories; preferably, at no additional charge.
    - ★ Designated "healthy choice" items must meet specific requirements for calories and certain nutrients and will be reviewed by a Florida Department of Health in Escambia (DOH- Escambia) Registered Dietitian (RD). Items designated as "100-calorie substitutions" are also subject to review by a DOH-Escambia RD.
    - ★ Designation must be communicated to participant's quests.
- D. Healthy Choices Restaurants agree to promote the program by displaying the HCR decal in a visible manner at each entrance door, and by having wait-staff wear HCR lapel pins provided by program coordinator.
- E. DOH-Escambia will:
  - 1. List participating restaurants on the DOH-Escambia website (www.EscambiaHealth.com). The website listing will link visitors to the participant's website or menu page.
  - 2. Permit participants to use the HCR logo on their website and in other media and materials they use to promote their establishment for as long as they remain in the program.
  - 3. Recognize participants at other DOH-Escambia programs and community events where the HCR program is featured or promoted.
- F. HCR participation is voluntary and may be cancelled by the participating restaurant by giving written notice of such intent to HCR program staff.
- G. The DOH-Escambia HCR program reserves the right to revoke a restaurant's "Healthy Choice" designation when partners are found to be in non-compliance of the program's standards.

By signing below, I indicate that I understand the compliance standards for the HCR program and would like for my establishment to participate.

Establishment		
Owner/Applicant Name		
Email	Phone	
Signature	Date	